



FOR IMMEDIATE RELEASE

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Students and Professionals Debate Solutions to Ethical Dilemmas at the 2007 Ethics Bowl
Willamette University comes out on top at Annual Competition

REED COLLEGE, PORTLAND, Ore. — Students from **Willamette University** held on to win the 2nd Annual Ethics Bowl of the Oregon Independent College Foundation (OICF) on March 10, 2007. **Marylhurst University** was the runner-up, while strong teams from **Warner Pacific College**, **Linfield College**, and **Lewis & Clark College** were also close contenders.

Hosted by Reed College, the 2007 OICF Ethics Bowl matched student teams from the OICF's ten member colleges and universities in 5-rounds of case debates over a variety of contemporary ethical dilemmas. Teams of 3-5 students were paired in head-to-head team matches that were judged by panels of distinguished leaders from across Oregon and Washington who listened to team presentations and offered reactions to students. **Mohan Nair**, EVP & Chief Marketing Executive, The Regence Group; **Sandra McDonough**, President & CEO, Portland Business Alliance; and **Dan Wieden**, President, Wieden+Kennedy, served as judges for the final debate between Willamette and Marylhurst. A complete list of participating judges is attached.

Students grappled with real-world ethical questions that challenged their thinking on issues such as the war in Iraq, ship breaking and the environment, journalist confidentiality, web site privacy, reproductive rights, and a host of other timely, hot-button issues. A complete list of cases is available upon request.

"The Ethics Bowl allows many of Oregon's brightest students to work with some of the region's most recognized business and community personalities," said **Robert Hirshon, CEO of Tonkon Torp and 2007 Ethics Bowl program chair**. "Students are able to have in-depth discussions with business leaders that would rarely occur otherwise. The Ethics Bowl format provides a wonderful opportunity for students from the ten OICF colleges to apply decision-making skills they have developed through their coursework,"

Since 1950, the **Oregon Independent College Foundation** has served as a fundraising and programmatic consortium of Oregon's ten leading private colleges and universities. Current OICF priorities include connecting students with internship opportunities, increasing diversity on the member campuses, and programs that showcase the colleges' focus on ethics. **OICF members include: Concordia University, George Fox University, Lewis & Clark College, Linfield College, Marylhurst University, Pacific University, Reed College, University of Portland, Warner Pacific College, and Willamette University.**

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OICF Ethics Bowl 2-2-2

Oregon Independent College Foundation 2007 Ethics Bowl Leadership & Match Judges

Ethics Bowl Leadership

Robert Hirshon, CEO of Tonkon Torp LLP (Program Chair)

Ethics Bowl Judges

Scott Andrews, President, Melvin Mark Properties
Herbert Aschkenasy, President, Oregon Freeze Dry
Kathleen Baker, President & CEO, Union Bank of California (retired)
Ernesta Ballard, Sr. Vice President of Corporate Affairs, Weyerhaeuser Company
Joseph Baumann, Director - Client Services, TIAA-CREF
Karl Bjergo, Vice President- Corporate Services, HSW Enterprises
Gwyneth Gamble Booth, Chair, PGE Foundation
April Campbell, Education Manager, Confederated Tribes of Grand Ronde
Steve Deacon, Chief Executive Officer, S. D. Deacon
Danika Dreslin, HR Generalist, Weyerhaeuser Company
Steve Emery, President & CEO, EARTH20
Christopher Folkestad, Executive Director, Maybelle Clark Macdonald Fund
Sarah Friend, Director, Corporate Communications, The ODS Companies
Mark Ganz, President & CEO, The Regence Group
Lori Gordon, Executive Director Community Relations, Costco Wholesale
Jerry Hudson, Executive Vice President, The Collins Foundation
Richard Josephson, VP, General Counsel and Corporate Secretary, Schnitzer Steel Industries
Melissa Mackie, College Relations Lead, The Regence Group
Mignon Mazique, Executive Counselor, Mercy Corps
Sandra McDonough, President & CEO, Portland Business Alliance
Greg Miller, Western Region Manager Public Affairs, Weyerhaeuser Company
Mohan Nair, EVP & Chief Marketing Executive, The Regence Group
John Nolting, Senior Vice President, KeyBank
Brad Nydahl, Chief Executive Officer, HSW Enterprises
Chris Patterson, President & CEO, Freightliner LLC
Judy Peppler, President-Oregon, Qwest Communications
Mike Raffaele, President, Qmedtrix
Donald Rainer, Senior Vice President, Ferguson Wellman Capital Management
Sharene Rekow, Nonprofit Channel Director, EthicsPoint, Inc.
Sally Rhys, Director, Ethics and Compliance, Portland General Electric
Jesse M. Smith, VP, Community Leading Relationship Manager, Washington Mutual
Kenneth Stephens, Founding Partner, Tonkon Torp LLP
Robert Sznwajcs, President & CEO, West Coast Bancorp
Sohrab Vossoughi, President, Ziba Design
Kari White, HR Generalist, Longview Fibre
Dan Wieden, President, Wieden+Kennedy
Jacqueline Yerby, Assistant Director - Ethics and Compliance, The Regence Group

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