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**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**

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**POWER of 10/The Oregon Private College Career Network Launched**

PORTLAND, Ore. — The Oregon Independent College Foundation (OICF) is pleased to announce it has launched a new job search web site called the *POWER of 10*/The Oregon Private College Career Network created to assist students from OICF's ten member colleges and universities locate employment, and for OICF's corporate partners to find highly motivated and talented students.

The new site at <http://www.oicf.org/powerof10.htm> represents a new brand and identity for the OICF Career Workforce Development initiative, a program created to connect students and the corporate sector to increase the recruitment and placement of OICF students as interns and employees at companies in the region. Combining forces with corporate contacts and career service officers from the area's ten leading independent colleges and universities, the program is designed to:

- Connect top students with business communities and industries in the region
- Build the region's economy by retaining area talent
- Assist corporate leaders with workforce goals

The *POWER of 10*/The Oregon Private College Career Network web site will:

- Increase program effectiveness and efficiency
- Allowing OICF to transform its operation by focusing efforts on student and corporate partner relationship development.
- Exposing students to a wider variety of rewarding opportunities with companies that invest in Oregon's leading independent colleges through the OICF.
- Allow student's special access to internship and employment opportunities offered by OICF's Corporate Partners.
- Save students time by being able to post their resumes on the site, learn more about our participating corporate partners, view upcoming events, set up interviews and decide next steps.
- Saves corporate partners time and money by culling out top talent from the Oregon's leading independent colleges and universities.

**Benefits of the Small College Experience**

With an average enrollment of 1,500 and student to faculty ratios of less than 12:1, OICF colleges and universities provide students with a highly personal educational experience where:

- Leadership opportunities abound
- Critical thinking is refined
- Communication skills are honed
- Ethics and personal values are part of the academic experience

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OICF colleges and universities represent nearly one-third of the total number of bachelor degrees and higher earned in Oregon annually and pride themselves on producing graduates with the requisite skills to immediately transition into the region's workforce.

**About Oregon Independent College Foundation**

Since 1950, the **Oregon Independent College Foundation** has served as a fundraising and programmatic consortium of Oregon's ten leading private colleges and universities. Since its' founding, the OICF has raised nearly than \$53 million on behalf of the member colleges from top corporations and private foundations in Oregon and beyond. Current OICF priorities include increasing diversity on the member college campuses, connecting students with professional internship opportunities, and programs that showcase the colleges' focus on ethics and leadership development. **OICF members include: Concordia University, George Fox University, Lewis & Clark College, Linfield College, Marylhurst University, Pacific University, Reed College, University of Portland, Warner Pacific College, and Willamette University.**

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